

Essential Reference Paper B

Webcast viewing data

The data in the table below was produced for East Herts District Council by Public-i on 30 September 2013.

Month (2013)	Total webcast viewers & most viewed meeting	Total live webcast viewers & viewers by meeting	Total archived webcast viewers
September	3,272 Executive, 225	Total 27 Development Management Committee, 25 Executive, 2	3,245
August	6,993 Council, 436	Total 31 Development Management Committee, 31	6,962
July	2,507 Full Council, 142	Total 21 Development Management Committee, 11 Executive, 7 District Plan Executive, 3	2,486
June	2,556 District Planning Executive, 169	Total 42 Development Management Committee, 21	2,514

Month (2013)	Total webcast viewers & most viewed meeting	Total live webcast viewers & viewers by meeting	Total archived webcast viewers
		Executive, 21	
May	3,344 Development Management Committee, 446	Total 77 Development Management Committee, 69 Full Council, 8	3,267
April	2,452 Full Council, 484	Total 0	2,452
March	4,243 Full Council, 918	Total 103 Development Management Committee, 94 Full Council, 9	4,140

Note

The viewing data above has limitations. It does not necessarily represent the accurate number of discrete individuals that have viewed a particular meeting or part of a meeting. This may be due to the system recording on "IP addresses". Therefore, if several people share an IP address, this will record as a single person viewing the webcast. Also, some mobile services providers may allocate service users a different IP address each time they access the service. This could mean that a single person viewing the webcast several times from a mobile device, i.e. tablet, smart phone, may be recorded as multiple viewers.